

**DO NOT IGNORE THIS NOTICE**  
MAINTENANCE AND INSTALLATION INSTRUCTIONS FOR  
*sofSuede*  
**MICROFIBER WOVEN TEXTILE WALLCOVERING**

**WALL PREPARATION:**

Acceptable hanging surfaces must be clean, smooth, thoroughly dry and structurally intact. All loose paint and other wallcoverings must be removed. Freshly plastered walls must be dry before application.

Sealed walls should be rough sandpapered; glossy surfaces should be sanded to dull the surface and the dust removed with a dry cloth.

It is important to prime walls with a primer that provides a solid color surface. This will avoid the possibility of “strike through” of tape and spackle lines or other variances in the color of the wall.

Use an acrylic or latex wallcovering primer for normal gypsum or plaster wall surfaces. On highly alkaline surfaces such as asbestos board or cement block, use an alkyd enamel under body or similar wallcovering primer for alkaline surfaces.

If there are any questions concerning the surface to be covered, a test installation is the recommended course of action. One strip should be hung to determine if blistering or loss of adhesion will appear over a 72 hour period. If this condition exists, prime as above to remove moisture penetrating the paint surface.

Lining the walls is usually not needed. This should be determined by the installer. If a paper or canvas liner is thought necessary, the same pre-mixed vinyl adhesive must be used as on the actual wallcovering. This is to prevent mildew.

Use only a lead pencil for marking walls and back of wallcovering.

**ADHESIVE:**

Use a commercial grade, heavy-duty pre-mixed adhesive, full strength, suitable for acrylic backed fabric wallcoverings. Do not introduce additional additives. A temperature above 55°F should be maintained in both areas of installation and storage.

**APPLICATION:**

Fabrics should be over-lapped and double-cut on the wall, or pre-trimmed on the table with a straight edge using a clean and sharp knife blade. Blades should be changed after each cut to maintain the cleanest possible edge. Make sure that the material is lying flat on a smooth surface and that the straight edge is completely parallel to the edge to be cut. After you have determined your cut lengths and have made these cuts, it is suggested that in order to maintain consistency, you routinely re-roll each strip from the bottom up with a broom handle and lay in a convenient location. Once again, do not pile your rolled panels on top of one another. Make sure to hang each of these panels in the same sequence that they came off of the bolt. Each panel should be hung plum (straight up and down).

Do not reverse strips.

Apply a coat of adhesive to the wall allowing it to dry completely.

Apply a second coat of undiluted adhesive to the wall, allowing it to become tacky without being overly dry.

Apply the cut panels from top to bottom, laying the leading edge against your penciled plum line. Press the panel firmly to move any bubbles or wrinkles that may appear in the material as a result of handling. The smoothing should be done from the top of the panel down. Before applying the next panel, trim the top and bottom of the panel just adhered to the wall surface.

**NOTE:** Be careful not to paste too far ahead of your work so as to avoid premature drying of the adhesive.

The second panel should be applied to the wall by starting out with butting, as tightly as possible, the leading edge to the panel up on the wall, being particularly careful not to overlap or to leave any gaps at the seams. The material should then be worked away from that seam, once again pressing firmly so as to remove any air pockets or wrinkles. Once this panel is in place, trim the top and bottom as in the first panel and then proceed on with your remaining panels.

Ensure adhesion by rolling seams firmly.

#### **APPEARANCE:**

Due to the lustrous pile of this micro-denier textile, perfect seams and shading cannot be guaranteed. Microfiber yarns have a “nap” that can reflect light in different ways, based on the angle of the light source to the material. Shading is normal and part of the aesthetic beauty of the finished product. In no way are these to be considered as defects.

#### **MAINTENANCE:**

The special technology that created this micro-denier woven textile allows for easy care and cleaning. Since liquid spills tend to “bead up” on the surface, often all that is needed is quick action with a dry cloth to absorb the liquid. Regular vacuuming with a brush attachment will remove dust deposits and keep the suede surface looking crisp and new. Light stains and smudge marks often can be removed with scotch tape or an art eraser.

#### **CAUTION:**

Material must be examined prior to installation. Please check to see that all rolls match one to the other. Before cutting, be sure the pattern and color are satisfactory. Distributors assume all responsibility for goods after cutting. No claims will be allowed for labor. All returns must have prior Return Authorization Number and are subject to a 30% restocking charge. All requests for returns must be made within thirty (30) days of ship date. No claims will be allowed for hanging the wrong color or pattern. No adjustments will be allowed after the material is cut. The customer is responsible for all labor costs.

For best results, it is recommended that a qualified textile wallcovering installer be employed.